

Event Schedule Overview

	DAY 1: WEDNESDAY October, 13th		DAY 2: THURSDAY October, 14th		DAY 3: FRIDAY October, 15th		DAY 4: SATURDAY October, 16th	
8.00	8.00: Technical check	8.00: Registration	8.00: Technical check	8.00: Registration	8.00: Technical check	8.00: Registration	8.00: Technical check	8.00: Registration
9.00	9.00 - 9.40: Niaje EAST Festival		9.00 - 10.00: Niaje EAST Festival		9.00 - 10.00: Niaje EAST Festival		9.00 - 10.00: Niaje EAST Festival	
10.00	9.40 - 10.20: Signature keynote Digital media entrepreneurship and technology in the 21st century		10.00 - 10.04: Listen and debate: Skillning Journalists of the Future		10.00 - 11.00: Enlightning Talk Living stories - Immersive Journalism	10.00 - 11.00: East Skills workshop Data journalism - How can you use data to create new ways of storytelling?	10.00 - 11.20: Listen and debate Innovate or die? The future of legacy media in East Africa	
10.00	10.20 - 11.20: Listen and debate Digital media entrepreneurship and technology in the 21st century: Lessons from Media Innovators in East Africa		10.40 - 10.50: Grab a cup of coffee		11.00 - 11.10: Grab a cup of coffee			
11.00	11.20 - 11.30: Grab a cup of coffee		10.50 - 11.30: Listen and debate Journalism Curriculum for the Future		11.10 - 12.15: Listen and debate Community powered journalism - How to build informed communities		11.20 - 11.30 Grab a cup of coffee	
12.00	11.30 - 12.30: Meet and connect Journalists' mental health during the pandemic	12.00 - 12.30: Lab-Space Disinformation Influencers for hire	11.30 - 12.30: Lab -Space: Blogs, podcasts, vlogs and the rise of journalist-influencers	11.30 - 12.30: Research panel: The digital disruption and revenue models: Subscription models in...	12.15 - 13.00: Lab-Space Audience development - tools, how to?		11.30 - 12.30: Fireside chat Fact checking	11.30 - 12.30: Workshop The art of podcasting
13.00	12.30 - 13.30: Break		12.30 - 13.00: Break		13.00 - 14.00: Break		12.30 - 13.30: Research panel Media Futures Research Team present research agenda, publications so far and the research products to look out for	
13.00	13.30 - 14.30: Research panel COVID-19 and journalism in EA: Impact on news Media Viability	13.30 - 14.30 East Skills workshop: What journalists can learn from TikTok	13.00 - 14.00: East Skills workshop: Solutions Journalism	13.00 - 14.00: Enlightning Talk: Creative genius - Unpacking the story telling of the future			13.30 - 13.45 Grab a cup of coffee	
14.00	14.30 Community Hangout: Lean Back		14.00 - 15.00: Meet and connect New Tech, Gear, Platforms for New Media: What Journalists need to know	14.00 - 15.00: Listen and debate The use of cartoons to deliver information to the society	14.00 - 15.00: Listen and debate What media can learn from the innovation / tech / start-up scene across EA.	12.00 - 13.20: Research panel Fake news, misinformation and disinformation in an evolving digital world	13.45 - 14.00: Signature keynote Why does ethical storytelling matter?	
15.00			15.00 - 15.30: Community Hangout: Lean Back		15.00 - 16.00: Meet and connect Women in Media Industry		14.00 - 15.00: Listen and debate How to write ethically about Africa.	
16.00			15.30 - open end: Social Evne Cartoon Exhibition and Cocktails		16.00 - 17.00: Break		15.00: Closing	
17.00					18.00 - 22.00: Evening Event Community citizen Award show			