

Request for Proposal

Deutsche Welle
 DW Akademie
 Africa | Eastern Africa | Kenya
 Kurt-Schumacher-Straße 3, 53113 Bonn
 Germany



06 August 2021

Project Title	Media Futures East Africa	
Project Number	AAF8-KW02-10	
Period	September-December 2021	
Days of Project	5	
Location	Kenya	
Project Language	English; Swahili knowledge an asset	
Service	Research consultant	
Description	<p>In the framework of the Media Futures East Africa Project, conducted by DW Akademie and the AKU GSMC Media Innovation Centre, we are searching for a research consultant to provide the following services in support of the regional research study of Innovation for Media Viability:</p> <ol style="list-style-type: none"> 1) Critical evaluation of the research products developed by the AKU/DWA teams, particularly with respect to the Kenyan & East African media landscape 2) Participation in regional events & trainings to disseminate and further explore the research results 3) Provision of articles and/or short video products to further communicate research results 4) Networking and sharing of contacts of interested stakeholders 5) Additional project support and feedback where required <p>The service shall be rendered on a consultant basis in the period covering September-December 2021, and up to a maximum of 5 working days (an average work day is counted as 8h) - which can be used flexibly depending on availability of the consultant and demand from the project team. Applicants should fulfill the following criteria:</p> <ol style="list-style-type: none"> 1) At least 2 peer-reviewed papers 2) Strong evidence of academic networks within the Kenyan & East African media landscape 3) A PhD in media studies or adjacent area 4) Sound knowledge of media viability related challenges of the Kenyan & East African media landscape 5) Working knowledge of English and Swahili 	
Technical Equipment	Equipment provided by DW.	Most activities will be held online. A working computer will be required. Strong internet access may be provided for the consultant at the MiC in Nairobi upon request.
Postprocessing	Post-processing of the project is not necessary.	
Travel Expenses	For travel on DW's behalf, DW shall reimburse the necessary travel expenses, provided that DW has given its prior consent and the distance from the place of deployment to the place of residence is more than 50 km. Required flights in economy class and train journeys in 2nd class will be reimbursed and booked by DW. The costs for the use of one's own car shall only be reimbursed if this is more economical than the use of public transport and DW has given its prior consent. The contractual partner shall issue a separate invoice for the travel expenses, enclosing all original receipts. Other travel expenses will not be reimbursed.	
Cancellation Fee	DW does not pay a cancellation fee, if the project is cancelled due to unforeseen circumstances.	
Miscellaneous	To apply, kindly send your CV as well as a short cover letter outlining your suitability and expected daily rate (in EUR incl. Local VAT) to dw-akademie.media-futures@dw.com by latest August 15th.	
Granting of Rights	The contractual partner shall grant DW the exclusive and factually, temporally and spatially unrestricted rights to use the work in unmodified, processed or redesigned form in respect of works and other products created for DW within the scope of its activities. DW shall be entitled to transfer the rights granted to it in whole or in part to third parties or to grant them rights of use.	

Please note: We require a gross final amount stated on the offer which includes all services and cost items.